

Digital Survey Makes It Easy

REPORT



Digital Survey makes it Easy

Activity report of Seminar and Workshop on Digital Survey makes it Easy

1. Name of the Webinar: Digital Survey makes it Easy
2. Organized by: Department of Advertising, Sales Promotion & Sales Management (ASPV)
3. Aim of the Webinar : To make the students understand the use and ease of digital survey through Google forms and making them practically this shall benefit them in their curriculum and long run.
4. Date : 27th July, 2020
5. Duration in hours (approximate): 1 hour 30mins
6. Number of Participants (approximate): 48
7. Name of Speakers with title of their speech, designation and Affiliation:

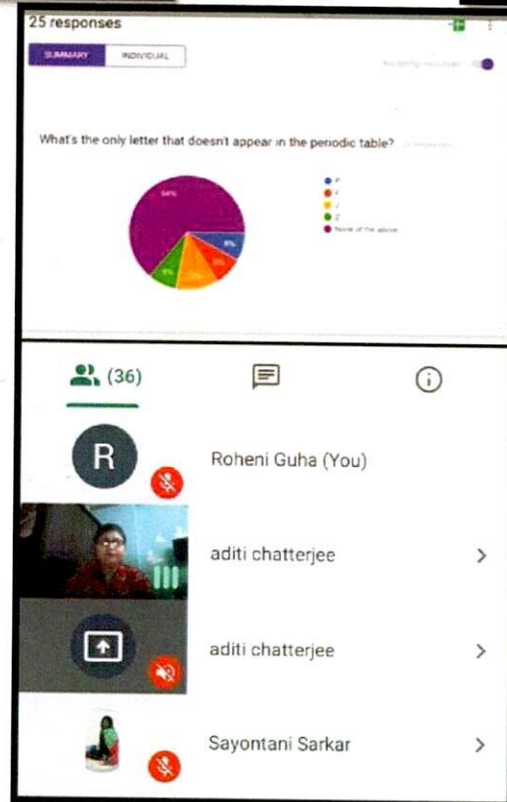
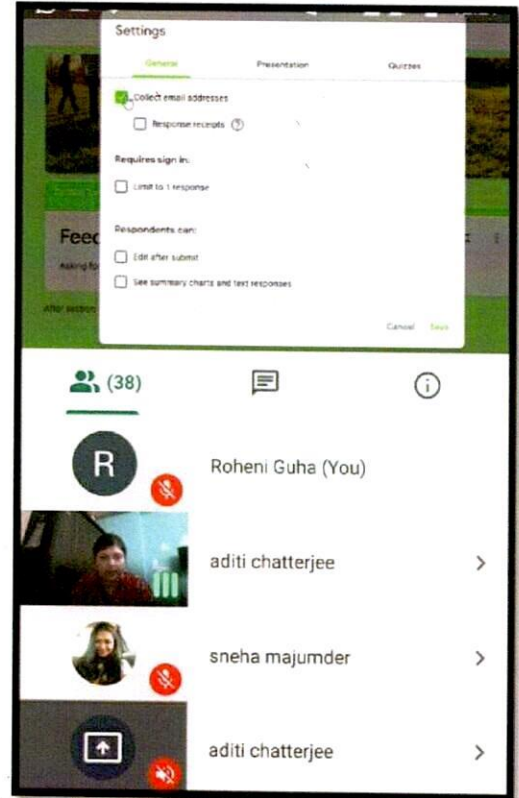
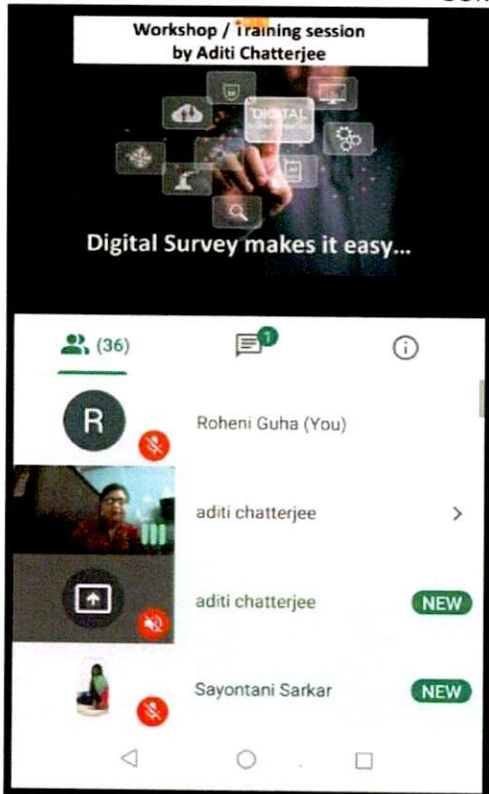
Name of Speakers	Title of the speech	Designation	Affiliation
Aditi Chatterjee	Digital Survey makes it Easy	Faculty- SACT, ASPV, GMGC & (Dpt. Alumni)	-

8. Sponsoring agency: Nil
9. Sponsored amount: Nil
10. Outcome of the Webinar : The students were happy to learn the new normal way of survey i.e. digitally surveying using online platforms namely Google Forms. They could practically use the tool and use it for their curriculum (Project) and also for their future endeavours.





GOKHALE MEMORIAL GIRLS' COLLEGE



GOKHALE MEMORIAL GIRLS' COLLEGE, KOLKATA

Organized by: ADVERTISING, SALES PROMOTION & SALES MANAGEMENT

(ASPV)

WEBINAR ON- Digital Survey Makes it Easy- Webinar by Smt. Aditi Chatterjee

Dated- 27th July, 2020

No. of Participants- 48

List of Participants

1. Neha Mahato- 18/BAV/012
2. Pallabi Banerjee- 18/BAV/014
3. Pritama Baag- 18/BAV/015
4. Mitul Ganguly- 18/BAV/019
5. Manisha Prasad- 18/BAV/022
6. Anushka Biswas- 18/BAV/023
7. Sneha Majumdar- 18/BAV/035
8. Jweli Das- 18/BAV/233
9. Sayantani Sarkar- 18/BAV/227
10. Roheni Guha- 18/BAV/228
11. Joshna Kashwani- 18/BAV/233
12. Sabari Ganguly- 18/BAV/239
13. Shreya Halder- 18/BScV/076
14. Aishwarya Chakraborty- 18/BScV/191
15. Puspita Saha- 18/BScV/209
16. Sruti Halder- 19/BAV/001
17. Aayushi Lahiri- 19/BAV/006
18. Ayona Bhattacharya- 19/BAV/012
19. Debjani Mitra- 19/BAV/016
20. Nikita Gupta- 19/BAV/110
21. Sayoni Das- 19/BAV/147
22. Afia Imam- 19/BAV/213
23. Sayani Biswas- 19/BAV/216
24. Subhangi Sarkar- 19/BAV/261
25. Anwesha Manna- 19/BScV/019
26. Atmaja Bhaduri- 19/BScV/024
27. Sristi Roy- 19/BScV/177
28. Romi Mukherjee- 19/BScV/178
29. Ishika Roy- 19/BScV/182



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30. Ankita Bhattacharya-19/BScV/197
31. Debolina Bhattacharya-17/BScV/198
32. Debolina Saha-17/BScV/199
33. Tiyaasha Kundu-17/BScV/200
34. Sayani Mitra-17/BScV/201
35. Anwesha Dasgupta-17/BScV/203
36. Sayanti Dutta-17/BScV/205
37. Pallavi Patel-17/BAV/086
38. Sriparna Sen-17/BAV/092
39. Anushka Nag-17/BAV/115
40. Medha Roy-17/BAV/124
41. Mrinmoyee Bhattacharya-17/BAV/140
42. Ashisa Das-17/BAV/151
43. Kamalpreet Kaur-17/BAV/165
44. Snehasmita Santra-17/BAV/172
45. Indrani Chatterjee-16/BAV/172
46. Kriti Roy-17/BAV/186
47. Avinandita Das-17/BAV/217
48. Shipra Jha -17/BAV/244



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Digital Survey Makes It Easy

CERTIFICATES



GOKHALE MEMORIAL GIRLS' COLLEGE

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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Sriparna Sen (17/BAV/092)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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This is to certify that Sri/ Smt. Pallavi Patel (17/BAV/086)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Kriti Roy (17/BAV/186)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Ankita Bhattacharya (17/BScV/197)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Debolina Saha (17/BScV/199)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Kamalpreet Kaur (17/BAV/165)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Medha Roy (17/BAV/124)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Tiyasha Kundu (17/BScV/200)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Neha Mahato (18/BAV/012)
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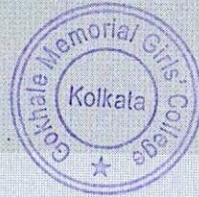


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This is to certify that Sri/ Smt. Pallabi Banerjee (18/BAV/015)
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This is to certify that Sri/ Smt. Anushka Biswas (18/BAV/023)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Jweli Das (18/BAV/233)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Roheni Guha (18/BAV/228)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Manisha Prasad (18/BAV/022)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Pritama Baag (18/BAV/015)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Sneha Majumdar (18/BAV/035)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

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This is to certify that Sri/ Smt. Mitul Ganguly (18/BAV/019)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Sayontani Sarkar (18/BAV/227)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Indrani Chatterjee (16/BAV/172)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Anwesha Dasgupta (17/BScV/203)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Sayani Mitra (17/BScV/201)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Debolina Bhattacharya (17/BScV/198)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Shipra Jha (17/BAV/244)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Snehasmita Santra (17/BAV/172)
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This is to certify that Sri/ Smt. Avinandita Das (17/BAV/217)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Ashisa Das (17/BAV/151)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Sayanti Dutta (17/B\ScV/205)
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This is to certify that Sri/ Smt. Mrinmoyee Bhattacharya (17/BAV/140)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Sabari Ganguly (18/BAV/239)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Joshna Kashwani (18/BAV/233)
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This is to certify that Sri/ Smt. Aishwarya Chakraborty (18/BScV/191)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Shreya Halder (18/BScV/076)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Sruti Halder (19/BAV/001)
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on the 27th July, 2020.



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A. Karpha
Principal
Gokhale Memorial Girls' College

A. Karpha

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Gokhale Memorial Girls' College, Kolkata



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DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Aayushi Lahiri (19/BAV/006)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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This is to certify that Sri/ Smt. Ayona Bhattacharya (19/BAV/012)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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This is to certify that Sri/ Smt. Nikita Gupta (19/BAV/110)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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This is to certify that Sri/ Smt. Debjani Maity (19/BAV/016)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Sayoni Das (19/BAV/147)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the special lecture on the topic '**Practical Approach to Advertising as a
practice**' by **Mr. Indranil Mitra** on the 24th March, 2018.



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This is to certify that Sri/ Smt. Afia Imam (19/BAV/213)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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This is to certify that Sri/ Smt. Sayani Biswas (19/BAV/216)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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This is to certify that Sri/ Smt. Subhangi Sarkar (19/BAV/261)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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This is to certify that Sri/ Smt. Atmaja Bhaduri (19/BScV/024)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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This is to certify that Sri/ Smt. Anushka Nag (17/BAV/115)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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This is to certify that Sri/ Smt. Ishika Roy (19/BScV/182)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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This is to certify that Sri/ Smt. Sristi Roy (19/BScV/177)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Romi Mukherjee (19/BScV/178)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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This is to certify that Sri/ Smt. Annesha Manna (19/BScV/019)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the webinar on the topic '**Digital Survey makes it Easy**' by Smt. Aditi Chatterjee
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Gokhale Memorial Girls' College, Kolkata

GIS-GNSS WORKSHOP REPORT



GOKHALE MEMORIAL GIRLS' COLLEGE

Online GIS-GNSS evening workshop

Activity report of online GIS-GNSS evening workshop

1. Name of the Workshop(online): online GIS-GNSS evening workshop
2. Organized by: Department of Geography
3. Aim of the Workshop (online): Aim of the workshop was to clarify some doubts of newly introduced Remote Sensing, GIS and GNSS syllabus (Semester V, Paper CC12); particularly the practical portions. It was helpful for the students of semester 5 before their practical examination. Main objective was to provide a hands-on training for the students.
4. Date: 2-3 & 5th January, 2022
5. Duration in hours (approximate): 6 hours.
6. Number of Participants (approximate): 41
7. Name of Speakers with title of their speech, designation and Affiliation:

Name of Speakers	Title of the speech	Designation	Affiliation
Mr. Ayan Ghosh	GIS-GNSS Workshop	Mapping Consultant, Govt. of West Bengal	Engineer at Public Health & Engineering, Govt. of West Bengal

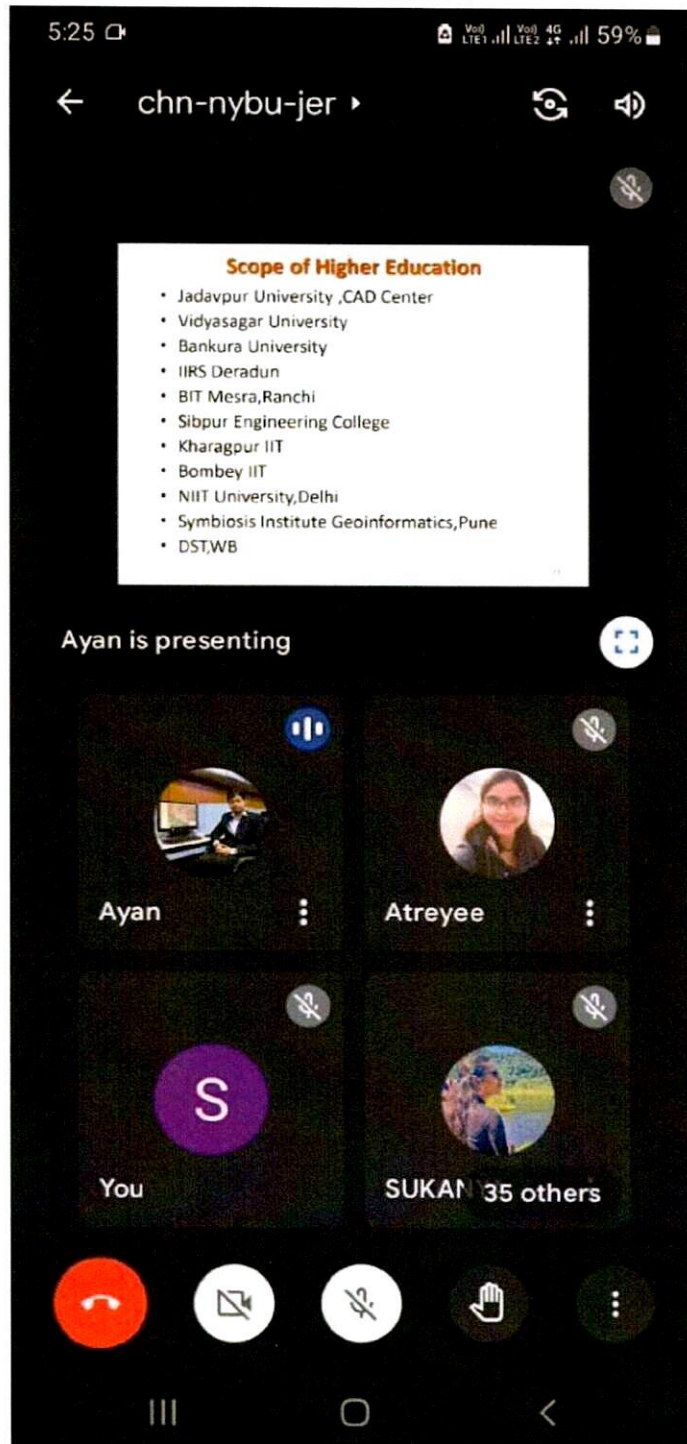
8. Sponsoring agency: N.A
9. Sponsored amount: Nil
10. Outcome of the Workshop(online): The workshop was very fruitful particularly for the students who are interested in Remote Sensing and GIS. In every year after completion of graduation with Geography Hons. many students take admission for Post-graduation GIS and Remote Sensing in West Bengal and other States of India. As the job opportunity is better, popularity of the subject is increasing day by day.





GOKHALE MEMORIAL GIRLS' COLLEGE

PHOTO GALLERY



5 FEB 2023

**List of Participating Students in the GIS-GNSS online
workshop held on 2nd, 3rd, 4th, 5th January, 2022**

Sl. No.	College Roll No.	Name
1	19/BAH/0080	TAPASHI DAS
2	19/BAH/0251	ANUSHREE SADHU
3	19/BAH/0265	ISHITA BISWAS
4	19/BAH/0143	ANWESHA CHOWDHURY
5	19/BAH/0190	NEHA PRASAD
6	19/BSCH/0061	AHANA GHOSH
7	19/BSCH/0194	PRAGATI CHOWDHURY
8	19/BSCH/0157	ESHIKA SEN
9	19/BSCH/0188	MAHASWATA BHATTACHARYA
10	19/BSCH/0207	KASTURIKA BASAK
11	19/BSCH/0170	ATREYEE SUR
12	19/BSCH/0208	MANISHA PRASAD
13	19/BSCH/0114	ADRITA RAKSHIT
14	19/BSCH/0075	NAIRRITA JHA
15	19/BSCH/0195	DISARI PATRA
16	19/BSCH/0161	BIDISHA PANJA
17	19/BSCH/0095	FATHMA KAMALLUDIN MALLIK
18	19/BSCH/0198	SNEHA MONDAL
19	19/BSCH/0152	SAYANI SAHA
20	19/BSCH/0229	DAMAYANTEE ROY
21	19/BSCH/0104	PRITHA MUKHERJEE
22	19/BSCH/0101	PATATRI BAIDYA
23	19/BSCH/0154	SUKANYA MALLICK
24	19/BSCH/0209	YASHASWI RAMAN
25	19/BSCH/0083	DEEPSIKHA MAJI
26	19/BSCH/0219	TRINA SUR
27	19/BSCH/0084	ATREYEE PAL
28	19/BSCH/0158	ADRIJA DAWN
29	19/BSCH/0111	DEBASMITA ACHARYYA
30	19/BSCH/0191	PRITY HALDER
31	19/BSCH/0237	ANKITA CHANDA
32	19/BSCH/0135	SANCHARI MONDAL
33	19/BSCH/0167	PIYALI SAHA
34	19/BSCH/0186	PINANKI DAS
35	19/BSCH/0145	RENITA NATH
36	19/BSCH/0211	SAHIN PARVEEN
37	19/BSCH/0235	SUDIPA NAYEK
38	19/BSCH/0236	TANJINA KHATUN
39	19/BSCH/0190	SONIYA DAS
40	19/BSCH/0190	TRIPTI PAUL
41	19/BSCH/0238	PRIYANKA PRAMANIK
42	19/BSCH/0003	SPRIHA BARUA

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Principal
Tukhale Memorial Girls' College

06 JAN 2022

GIS-GNSS WORKSHOP CERTIFICATES



Workshop on GIS-GNSS

Organized by
Department of Geography
Gokhale Memorial Girls' College
Kolkata-20

CERTIFICATE OF PARTICIPATION

This is to certify that TRINA SUR Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

A. Karpha

Dr. Atashi Karpha

PRINCIPAL



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Gokhale Memorial Girls' College



Workshop on GIS-GNSS

Organized by
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Gokhale Memorial Girls' College
Kolkata-20

CERTIFICATE OF PARTICIPATION

This is to certify that ATREYEE PAL Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

A. Karpha

Dr. Atashi Karpha

PRINCIPAL



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A. Karpha

Principal

Gokhale Memorial Girls' College

Gokhale Memorial Girls' College, Kolkata

1/1, Harish Mukherjee Roa, Kolkata 700 020, West Bengal, India



Workshop on GIS-GNSS

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Gokhale Memorial Girls' College
Kolkata-20

CERTIFICATE OF PARTICIPATION

This is to certify that ADRIJA DAWN Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

A. Karpha

Dr. Atashi Karpha

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Kolkata-20

CERTIFICATE OF PARTICIPATION

This is to certify that DEBASMITA ACHARYYA Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

A. Karphe

Dr. Atashi Karphe

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CERTIFICATE OF PARTICIPATION

This is to certify that PRITY HALDER Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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CERTIFICATE OF PARTICIPATION

This is to certify that ANKITA CHANDA Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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This is to certify that SANCHARI MONDAL Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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CERTIFICATE OF PARTICIPATION

This is to certify that PIYALI SAHA Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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CERTIFICATE OF PARTICIPATION

This is to certify that *RENITA NATH* Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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This is to certify that SAHIN PARVEEN Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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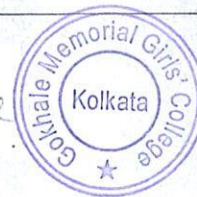
CERTIFICATE OF PARTICIPATION

This is to certify that TANJINA KHATUN Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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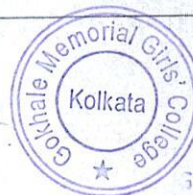
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This is to certify that *PRIYANKA PRAMANIK* Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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Dr. Atashi Karpha

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Authenticated.
A. Karpha
Principal
Gokhale Memorial Girls' College

Gokhale Memorial Girls' College, Kolkata
1/1, Harish Mukherjee Roa, Kolkata 700 020, West Bengal, India



Workshop on GIS-GNSS

Organized by
Department of Geography
Gokhale Memorial Girls' College
Kolkata-20

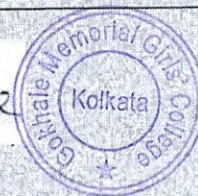
CERTIFICATE OF PARTICIPATION

This is to certify that ANWESHA CHOWDHURY Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

A. Karpha

Dr. Atashi Karpha

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A. Karpha

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CERTIFICATE OF PARTICIPATION

This is to certify that NEHA PRASAD Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd, 3rd & 5th January, 2022.

A. Karphe

Dr. Atashi Karphe

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CERTIFICATE OF PARTICIPATION

This is to certify that AHANA GHOSH Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

A. Karpha

Dr. Atashi Karpha

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CERTIFICATE OF PARTICIPATION

This is to certify that PRAGATI CHOWDHURY Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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This is to certify that ESHIKA SEN Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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CERTIFICATE OF PARTICIPATION

This is to certify that MAHASWATA BHATTACHARYA Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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CERTIFICATE OF PARTICIPATION

This is to certify that KASTURIKA BASAK Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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CERTIFICATE OF PARTICIPATION

This is to certify that ATREYEE SUR Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd, 3rd & 5th January, 2022.

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This is to certify that MANISHA PRASAD Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd, 3rd & 5th January, 2022.

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Manisha

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This is to certify that ADRITA RAKSHIT Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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*This is to certify that NAIRRITA JHA Of Gokhale Memorial Girls' College participated in the
"Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale
Memorial Girls' College, Kolkata, on 2nd, 3rd & 5th January, 2022.*

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This is to certify that DISARI PATRA Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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This is to certify that *BIDISHA PANJA* of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd, 3rd & 5th January, 2022.

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This is to certify that FATHMA KAMALLUDIN MALLIK Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd, 3rd & 5th January, 2022.

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CERTIFICATE OF PARTICIPATION

This is to certify that *SNEHA MONDAL* Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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This is to certify that SAYANI SAHA Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd, 3rd & 5th January, 2022.

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This is to certify that DAMAYANTEE ROY Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd, 3rd & 5th January, 2022.

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This is to certify that PRITHA MUKHERJEE Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd, 3rd & 5th January, 2022.

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This is to certify that PATATRI BAIDYA Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd, 3rd & 5th January, 2022.

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CERTIFICATE OF PARTICIPATION

This is to certify that *SUKANYA MALLICK* Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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Dr. Atashi Karpha
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This is to certify that YASHASWI RAMAN Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd, 3rd & 5th January, 2022.

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Kolkata-20

CERTIFICATE OF PARTICIPATION

This is to certify that DEEPSIKHA MAJI Of Gokhale Memorial Girls' College participated in the "Workshop on GIS-GNSS" organized by The Department of Geography, Gokhale Memorial Girls' College, Kolkata, on 2nd , 3rd & 5th January ,2022.

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Principal

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1/1, Harish Mukherjee Roa, Kolkata 700 020, West Bengal, India

**Practical Approach to
Advertising as a Practice
REPORT**



GOKHALE MEMORIAL GIRLS' COLLEGE

Practical Approach to Advertising as a practice

Activity report of Practical Approach to Advertising as a practice

1. Name of the Seminars/conferences/workshops: Seminar –Practical Approach to Advertising as a practice
2. Organized by: Department of Advertising, Sales Promotion & Sales Management (ASPV)
3. Aim of the Seminars/conferences/workshops: To impart knowledge about the functioning of Advertising Agencies like client servicing, media planning and to give the students an experience of creating copy.
4. Date : 24th March, 2018
5. Duration in hours (approximate): 2 hours
6. Number of Participants (approximate): 58
7. Name of Speakers with title of their speech, designation and Affiliation:

Name of Speakers	Title of the speech	Designation	Affiliation
Indranil Mitra	Practical Approach to Advertising as a practice	Senior VP, Lowe Lintas & Partners, Kolkata	-

8. Sponsoring agency: GMGC
9. Sponsored amount: Rs. 995
10. Outcome of the Seminars/conferences/workshops : The students are exposed to theoretical learning in classroom. The seminar helped them to gain practical knowledge on how an agency handles its clients, prepares an advertising campaign. They enthusiastically participated in creating copies, taglines and slogans. They learnt to connect the contents of their syllabus with the professional world.





GOKHALE MEMORIAL GIRLS' COLLEGE



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Authenticated .
Shashi
Principal
Gokhale Memorial Girls' College

15 FEB 2023

GOKHALE MEMORIAL GIRLS' COLLEGE, KOLKATA

SEMINAR ON- Practical Approach to Advertising as a practice by Mr. Indranil Mitra

Organized by: ADVERTISING, SALES PROMOTION & SALES MANAGEMENT

(ASPV)

Dated- 24th March, 2018

No. of Participants- 58

List of Participants

1. Sanchali Dhar- 15/BAV/183
2. Anurita Dhar- 15/BAV/211
3. Sagorika Banerjee- 15/BAV/198
4. Lucky Gupta- 15/BAV/213
5. Ritrika Sasmal- 15/BAV/201
6. Sanhita Nandy- 15/BAV/191
7. Sunanda Sen- 15/BAV/212
8. Shreya Lahiri- 15/BAV/249
9. Priyanjita Mukherjee- 15/BAV/186
10. Suneha Das- 14/BScV/007
11. Sanchali Chakraborty- 14/BScV/199
12. Sweta Jha- 15/BScV/174
13. Shalini Roy-15/BScV/195
14. Shreyashi Dasgupta- 14/BScV/011
15. Anushka Das-15/BScV/196
16. Debjani Maity- 15/BScV/181
17. Anwesha Bhattacharya-15/BAV/203
18. Mouli Rana-16/BAV/133
19. Alakananda Banerjee-16/BAV/134
20. Sohini Dutta-16/BScV/208
21. Blossom Roy-16/BScV/202
22. Ankita Mukhopadhyay-16/BScV/214
23. Paridhi Jaiswal-16/BScV/198
24. Neelanjana Roy-16/BScV/201
25. Sambhabi Bose-16/BScV/253
26. Adrita Sengupta-14/BScV/009
27. Shumaym Shahnawaz-16/BAV/162
28. Neha Reddy-16/BAV/158
29. Shivapriya Ghoshal-16/BAV/157
30. Trisha Paul-16/BAV/147



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Chandra

Principal

Gokhale Memorial Girls' College

31. Sampriti Roy-16/BAV/169
32. Ashmita Ghosh-16/BAV/143
33. Jaina Ruparel-16/BAV/270
34. Payal Halder-16/BAV/154
35. Ritika Kundu-16/BAV/179
36. Priyanka Sur-16/BAV/180
37. Shipra Jha-17/BAV/244
38. Debolina Bhattacharjee-17/BScV/198
39. Snehasmita Santra-17/BAV/172
40. Ashisa Das-17/BAV/151
41. Atasi Das-17/BAV/127
42. Sriparna Sen-17/BAV/092
43. Ankita Bhattacharya-17/BScV/197
44. Kriti Roy-17/BAV/186
45. Prity Jha-17/BAV/243
46. Kamalpreet Kaur-17/BAV/165
47. Pallavi Patel-17/BAV/086
48. Medha Roy-17/BAV/124
49. Avinandita Das-17/BAV/217
50. Mrinmoyee Bhattacharya-17/BAV/140
51. Indrani Chatterjee-16/BAV/172
52. Tiyyasha Kundu-17/BScV/200
53. Anwesha Dasgupta-17/BScV/203
54. Anushka Nag-17/BAV/115
55. Sayani Mitra-17/BScV/201
56. Sayanti Dutta-17/BScV/205
57. Amila Sadhukan- -15/BScV/178
58. Sucharita Das-17/BScV/204



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(Signature)
Principal
Gokhale Memorial Girls' College

**Practical Approach to
Advertising as a Practice
CERTIFICATE**



GOKHALE MEMORIAL GIRLS' COLLEGE

DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Sucharita Das (17/BScV/204)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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A. Karpha
Principal
Gokhale Memorial Girls' College

A. Karpha

Principal
Gokhale Memorial Girls' College, Kolkata



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Sayani Mitra (17/BScV/201)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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Gokhale Memorial Girls' College

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Principal

Gokhale Memorial Girls' College, Kolkata



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Anwesha Dasgupta (17/BScV/203)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Indrani Chatterjee (16/BAV/172)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Amila Sadhukan (15/BScV/178)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Tiyasha Kundu (17/BScV/200)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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This is to certify that Sri/ Smt. Sayanti Dutta (17/BScV/205)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

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This is to certify that Sri/ Smt. Anushka Nag (17/BAV/115)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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This is to certify that Sri/ Smt. Prity Jha (17/BAV/243)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
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This is to certify that Sri/ Smt. Sriparna Sen (17/BAV/092)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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Principal
Gokhale Memorial Girls' College, Kolkata

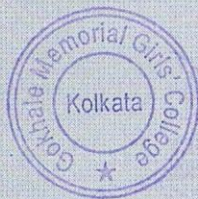


GOKHALE MEMORIAL GIRLS' COLLEGE

DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Medha Roy (17/BAV/124)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



Authenticated .

A. Karpha
Principal

Gokhale Memorial Girls' College

A. Karpha

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Gokhale Memorial Girls' College, Kolkata



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DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Avinandita Das (17/BAV/217)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Kamalpreet Kaur (17/BAV/165)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Kriti Roy (17/BAV/186)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the special lecture on the topic '**Practical Approach to Advertising as a
practice**' by **Mr. Indranil Mitra** on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Atasi Das (17/BAV/127)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Mrinmoyee Bhattacharya (17/BAV/140)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Pallavi Patel (17/BAV/086)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Ankita Bhattacharya (17/BScV/197)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Sampriti Roy (16/BAV/169)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Shipra Jha (17/BAV/244)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Payal Halder (16/BAV/154)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Ashmita Ghosh (16/BAV/143)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

of Gokhale Memorial Girls' College, Kolkata have successfully participated in

the seminar on the topic '**Practical Approach to Advertising as a practice**' by

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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Jaina Ruparel (16/BAV/270)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Snehasmita Santra (17/BAV/172)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Ritika Kundu (16/BAV/179)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Debolina Bhattacharya (17/BScV/198)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Priyanka Sur (16/BAV/180)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Ashisa Das (17/BAV/151)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Paridhi Jaiswal (16/BScV/198)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Neha Reddy (16/BAV/158)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

of Gokhale Memorial Girls' College, Kolkata have successfully participated in

the seminar on the topic '**Practical Approach to Advertising as a practice**' by

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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Blossom Roy (16/BScV/202)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

of Gokhale Memorial Girls' College, Kolkata have successfully participated in

the seminar on the topic '**Practical Approach to Advertising as a practice**' by

Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Shivapriya Ghoshal (16/BAV/157)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Ankita Mukhopadhyay (16/BScV/214)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Shumaym Shahnawaz (16/BAV/162)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Adrita Sengupta (14/BScV/009)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Trisha Paul (16/BAV/147)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Sambhabi Bose (16/BScV/253)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Neelanjana Roy (16/BScV/201)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Shreya Lahiri (15/BAV/249)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

of Gokhale Memorial Girls' College, Kolkata have successfully participated in

the seminar on the topic '**Practical Approach to Advertising as a practice**' by

Mr. Indranil Mitra on the 24th March, 2018.



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DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Priyanjita Mukherjee (15/BAV/186)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Suneha Das (14/BScV/007)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

of Gokhale Memorial Girls' College, Kolkata have successfully participated in

the seminar on the topic '**Practical Approach to Advertising as a practice**' by

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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Sanhita Nandy (15/BScV/191)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

of Gokhale Memorial Girls' College, Kolkata have successfully participated in

the seminar on the topic '**Practical Approach to Advertising as a practice**' by

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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Anurita Dhar (15/BAV/211)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

of Gokhale Memorial Girls' College, Kolkata have successfully participated in

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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Lucky Gupta (15/BAV/213)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

of Gokhale Memorial Girls' College, Kolkata have successfully participated in

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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Sanchali Dhar (15/BAV/183)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Ritika Sasmal(15/BAV/201)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Alakananda Banerjee (16/BAV/134)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Sohini Dutta (16/BScV/208)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Debjani Maity (15/BScV/181)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Shalini Roy (15/BScV/195)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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This is to certify that Sri/ Smt. Sanchali Chakraborty (14/BScV/199)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
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A. Karpha

Principal
Gokhale Memorial Girls' College, Kolkata



GOKHALE MEMORIAL GIRLS' COLLEGE

DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Sweta Jha (15/BScV/174)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

of Gokhale Memorial Girls' College, Kolkata have successfully participated in

the seminar on the topic '**Practical Approach to Advertising as a practice**' by

Mr. Indranil Mitra on the 24th March, 2018.



Authenticated .
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DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Mouli Rana (16/BAV/133)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Shreyashi Dasgupta (14/BScV/011)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Anushka Das (15/BScV/196)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Anwesha Bhattacharya (15/BAV/203)

of the department of Advertising Sales Promotion & Sales Management (ASPV)

of Gokhale Memorial Girls' College, Kolkata have successfully participated in

the seminar on the topic '**Practical Approach to Advertising as a practice**' by

Mr. Indranil Mitra on the 24th March, 2018.



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DEPARTMENT OF ADVERTISING SALES PROMOTION & SALES MANAGEMENT

CERTIFICATE OF PARTICIPATION

This is to certify that Sri/ Smt. Sagorika Banerjee (15/BAV/198)
of the department of Advertising Sales Promotion & Sales Management (ASPV)
of Gokhale Memorial Girls' College, Kolkata have successfully participated in
the seminar on the topic '**Practical Approach to Advertising as a practice**' by
Mr. Indranil Mitra on the 24th March, 2018.



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