

➤ IMPROVES FINANCIAL LITERACY — Helps students understand how money works, Including Investments, Savings and Budgeting.

PREPARES FOR REAL-WORLD DECISION – Equips students to make informed decision about Loans, Credit Cards, Insurance and Retirement Planning.

➤ PROMOTES EARLY INVESTMENT HABITS — Encourages early investing, enabling better wealth creation over time through C.I.



ENHANCES CAREER OPPORTUNITIES – Opens up career paths in Finance, Banking, Investment and Business Sectors.

UNDERSTAND ECONOMIC NEWS AND TRENDS – Helps interpret Economic Updates, Stock Market Changes and Global Financial Developments.

REDUCES VULNERABILITY TO SCAMS – Educates students to identify and avoid Financial frauds or Investment scams.



- SUPPORTS ENTREPRENEURSHIP Essential for students aiming to start their own business – understanding Capital Market, Funding and Financial Planning.
- BUILDS CONFIDENCE AND INDEPENDANCE Enables better Personal Financial Management leading to improved Financial Decision Making.

➤ ENCOURAGES LONG-TERM PLANNING —
Helps in Financial Goal setting & planning for major life events like buying a house or Car.



➤ BOOSTS ANALYTICAL AND CRITICAL

THINKING SKILLS — Learning to evaluate

Stocks, Trends and Data sharpens critical thinking and decision-making skills.

